

The Japan Times

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www.japantimes.co.jp

PRESS RELEASE

THE JAPAN TIMES, NEW YORK TIMES ANNOUNCE PUBLISHING AGREEMENT FOR JAPAN

Tokyo, March 25, 2013 - The Japan Times and The New York Times Company today announce a publishing agreement that will see the International New York Times packaged with The Japan Times in the Japan market. The combined product, which will be distributed Monday through Saturday, will be known as The Japan Times / International New York Times and the first issue will be published on Wednesday, October 16, 2013.

The Japan Times / International New York Times will consist of two sections. The first section will feature the same Japan Times content that current readers enjoy. It will be edited and produced from The Japan Times office in Tokyo and its bureau in Osaka. The second section will be edited from the Hong Kong, New York, Paris and London offices of the International New York Times (currently known as the International Herald Tribune) and will draw on the global network and vast journalistic resources of The New York Times.

Takeharu Tsutsumi, president of The Japan Times, said, "This is an important step in The Japan Times' 116-year history. We will remain a proudly independent newspaper, and will continue to offer our readers the very best in English-language journalism available in Japan. By packaging The Japan Times with the International New York Times, we will also provide our readers with the global edition of one of the best known and most widely respected newspapers in the world."

Stephen Dunbar-Johnson, publisher, International New York Times said, "We are thrilled that the International New York Times will be made available to Japan Times readers later this year. As the IHT we have built a reputation as the premier source of news, opinion and commentary for global citizens and as the International New York Times we will further build on this distinctive international voice."

Readers of the Japan Times website already enjoy full access to the site for free but subscribers to The Japan Times / International New York Times will also enjoy free, unlimited access to NYTimes.com on any device, plus the full range of NYTimes apps for smartphone (iPhone, Android-powered phones and Windows® Phone), tablet (iPad) and computer.

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This press release can be downloaded from <http://www.japantimes.co.jp/about-us/press/>

About The Japan Times (www.japantimes.co.jp)

The Japan Times is the nation's biggest selling English-language newspaper, offering unrivalled diversity and depth of original English-language reporting on Japan. With our coverage of politics, business, culture, society and sports, The Japan Times has served as the world's window on Japan since the newspaper's establishment in 1897. In the course of its history, the newspaper has undergone several name changes - the results of various alliances, mergers and government directives. Having started as "Japan Times" in 1897, it changed its name to "The Japan Times & Mail" following a merger in 1918. In 1940, its name was changed to "The Japan Times & Advertiser" and then in 1943 it became "Nippon Times." The current name has been in use since 1956.

About the International New York Times (global.nytimes.com)

It was [announced on February 25, 2013](#) that the International Herald Tribune (IHT) will be re-branded and a multiplatform international version of The New York Times introduced that will be tailored and edited specifically for global audiences. The publication will be called the International New York Times and is planned to launch later this year.

The IHT is the premier international newspaper for opinion leaders and decision-makers around the globe. It combines the extensive resources of its own correspondents with those of The New York Times, is printed at 40 sites throughout the world and is for sale in more than 160 countries and territories. For more information about the IHT, visit www.ihinfo.com.

About The New York Times Company

The New York Times Company, a leading global, multimedia news and information company with 2012 revenues of \$2.0 billion, includes The New York Times, the International Herald Tribune, The Boston Globe, NYTimes.com, BostonGlobe.com, Boston.com and related properties. The Company's core purpose is to enhance society by creating, collecting and distributing high-quality news and information.